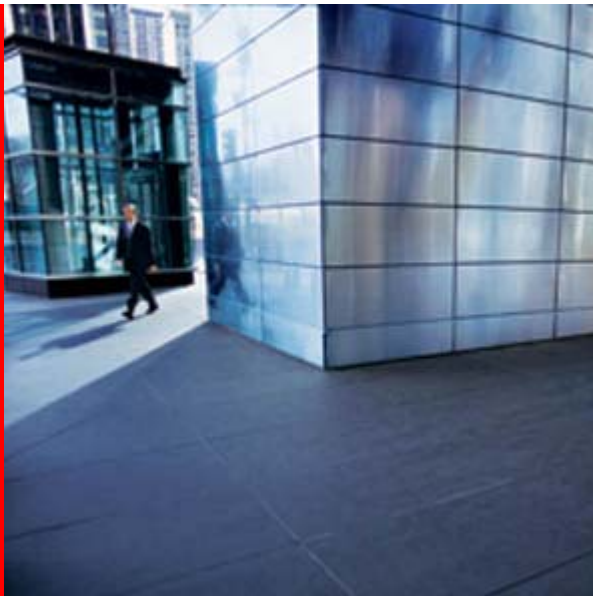




ORACLE®

Marin Tadić

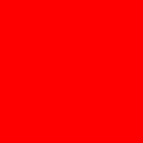
Managing Director,
Oracle Hrvatska



Oracle Corporation

- World's largest enterprise software vendor
- \$18 billion revenue, FY07
- 275,000 global customers
- 30,000 applications customers
- 190,000 small business customers
- 68,000 employees; 7,500 support personnel
- 19,000 partners
- 9,000 Independent Software Vendors (ISVs)
- Operating in 145 Countries





ORACLE® DATABASE 11g

Trenutne aktivnosti

- Lokalna organizacija: 60+
- 15 eBusiness Suit korisnika
- Velika ulaganja u prijevod aplikacija
- Trendovi: BI, MDM, BPEL, CRM, CPM, Security, EU regulativa
- Industrijska specijalizacija
- Tržište pod utjecajem akvizicija (npr. Siebel, Hyperion)
- Efekti globalizacije (npr. HAAB, SG)
- **The Information Age** konferencija, Travanj 2008
- Partnerska mreža: 101 partner, ali...
- I ne zaboravite Oracle Open World (San Francisco) i America's Cup (Valencija) !





ORACLE®

Oracle keynote speaker

Camilla Kampmann

Senior Marketing Director EE&CIS

